



2026 FESTIVAL SPONSORSHIP OPPORTUNITIES

The Newburyport Documentary Film Festival (Sept 25-27, 2026) is a celebration of creativity, storytelling, and the power of film to enlighten, inspire, and entertain. Each year, filmmakers travel to Newburyport to engage directly with audiences, spark meaningful conversation, and share insights into their creative process.

This highly anticipated cultural event attracts an estimated 2,000 attendees, offering local establishments a unique opportunity to showcase their businesses to an enthusiastic and engaged audience. Festival guests spend the weekend exploring Newburyport — dining in our restaurants, shopping in local boutiques, and experiencing everything our vibrant coastal community has to offer.

As a festival sponsor, your business will enjoy strong visibility while supporting a valued and growing cultural tradition. In return for your partnership, we offer a range of benefits designed to advance your marketing goals, including:

- Prominent brand visibility across festival materials and platforms
 - Recognition in print, digital, and on-screen promotions
 - VIP access to screenings and special events
 - Opportunities for direct engagement with festival audiences
- Alignment with a mission-driven, community-centered arts organization

Your support not only elevates your brand — it strengthens the cultural fabric of Newburyport and helps ensure that this meaningful weekend of film and conversation continues to thrive.

We look forward to the opportunity of partnering with you for an inspiring and impactful festival experience.

With gratitude,

The NDFF Team

PRESENTING \$2500 – (Committed: Primary Financial Advisors)

Benefits:

- Sole category exclusive listed as: “Presented by” *With Name, Business Logo and Recognition*
- Full page ad / Sponsor’s choice (Value: \$500)
 - Back inside cover or back cover of Festival program; projected distribution: 800
- Dedicated 1-2 minute sponsor-generated video purposed in the following manners:
 - Featured on landing page of Festival website for one year with URL business link
 - Shown pre-screening of opening night film on September 25th
 - Shown at Festival preview event announcing festival line-up
 - Shown at Festival sponsorship VIP event
- 3 dedicated social media postings with video across all Festival platforms
- Lead logo placement in video loop shown before all 25+ screenings
- Recognition in Festival announcement press release
- Prominent logo placement on Festival large venue posters (3) & flyers (100) posted in NBPT and surrounding areas
- Six (6) VIP All Festival Passes (Value \$1050) includes screenings, receptions & special events
- Exclusive posting on three (3) public Festival banners / various locations in NBPT
- Opportunity to display banner/signage at all venues during Festival weekend
- Opportunity to include branded item in Festival welcome materials to filmmakers
- Verbal recognition at opening night & awards ceremony
- Logo Included on Festival Sponsorship recognition page in the Festival program
- Recognition included at all Festival sponsor related screenings and website for one year from commitment date

PRODUCER \$2000 (Limit 3)

Benefits:

- Full page prominent ad placement in Festival program (Value \$500) projected distribution 800
- Two dedicated featured social media postings across all Festival platforms with a 15-second Sponsor video
- Included in additional social media postings & acknowledgement of all Sponsors & Donors
- Recognition in Festival announcement press release
- Prominent listing in video loop shown before all 25+ screenings
- Lead logo placement with Presenting Sponsor logo on Festival large venue posters (3) & flyers (100) posted in NBPT and surrounding communities
- Four (4) VIP All Festival Passes (Value \$700) includes screenings, receptions & special events
- Opportunity to display banner/signage at all venues during Festival Weekend
- Opportunity to include branded item in Festival welcome materials for Festival filmmakers
- Featured Sponsor for (1) Evening Screening at The Firehouse
- Verbal recognition prior to all Screenings, including preview Event
- Logo Included on Festival Sponsorship recognition page in the Festival program
- Recognition included at all Festival sponsor related screenings and website for one year from commitment date

CREW \$1500 (*Limit 4*)

Benefits:

- Full page prominent ad placement within Festival program (Value \$500) projected distribution 800
 - One dedicated featured social media postings across all Festival platforms with a 10-second Sponsor video
 - Included in additional social media postings & acknowledgement of all Festival Sponsors & Donors
 - Recognition in Festival announcement press release
 - Prominent placement listing in video loop shown at before all 25+ screenings
 - Lead placement along with presenting Sponsor logo placement on Festival large venue posters (3) & flyers (100) posted in NBPT and surrounding communities
 - Three (3) VIP All Festival Passes (Value \$525) includes screenings, receptions & special events
 - Verbal recognition prior to all 25+ screenings, including Preview Event
 - Logo included on Festival sponsorship recognition page in the Festival program
 - Recognition included at all Festival sponsor related screenings and website for one year from commitment date
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SUPPORTING CAST \$1000 (*Limit 6*)

Benefits:

- Half page ad in the Festival program (Value \$300) projected distribution: 800
 - Logo on sponsorship recognition page in the Festival program
 - One dedicated social media posting across all Festival platforms
 - Two (2) VIP All Festival Passes (Value: \$350) includes screenings, receptions & special events
 - Included in social media group postings & acknowledgement of all Festival Sponsors & Donors
 - Logo category listing in video loop shown at before all 25+ screenings
 - Logo included on Sponsorship recognition page in the Festival program
 - Recognition included at all Festival Sponsor related screenings and website for one year from commitment date
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FILM SPONSOR \$500

Benefits:

- Logo listing in Sponsor Thank You page in Festival program; projected distribution: 800
- Logo category listing in video loop shown at before all 25+ screenings
- Logo in additional social media postings & acknowledgement of all Festival Sponsors & Donors
- Logo included on Sponsorship recognition page in the Festival program
- Six (6) Film Passes to any daytime screenings: \$132
- Recognition included at all Festival Sponsor related screenings and website for one year from commitment date